

July 2018

- Teachers
- Community
- Small Town
- Class Size

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## Board Member Spotlight

### Cinnamon Jawor (Crone) - Secretary

#### Borden High School, Class of 1986

Growing up in a small town, I always felt like there was something bigger out there...something beyond the boundaries of our community. I couldn't wait to get out and travel and live in a big city. It's funny the perceptions of what "big city" meant to me then, as opposed to now.

After high school, I continued my education and followed the path expected of me...college, then work. I was always fascinated with the hotel industry, and working for the largest one in Louisville was a big deal to this small town girl. It was important to me to be professional, speak well and always act like I was "worldly". Thanks to teachers such as Andrea Parr, Phil Pitt, Betty Dykes and of course Melva Carter, I knew how to carry myself and interact with people professionally. These skills served me well, working for a number of large hotels and spending the last twenty years at the Louisville Convention & Visitors Bureau. *#BordenINSpires*



My husband came to Louisville from Chicago, after stationed at Ft. Knox as a Sergeant in the Army. He fell in love with the area and decided to make a life here as a Louisville Metro Police officer...and eventually a husband and father. We lived in downtown Louisville, before it was cool, loving the urban lifestyle but also knowing it wasn't ideal for our future family.

After all of the years I spent away from small town life, I was drawn back to what truly defines me. We built a house on my family's farm and our son was born in 2001. When it was time to register him for kindergarten, private school was an option, but Borden's class sizes were similar in size and it just seemed to be the perfect fit. We have never regretted the decision to send him to Borden. Being a smaller school, the teachers make each student feel value and important. As one of the youngest in his class, he wouldn't ask for help and struggled with reading. His teachers and principal were able to identify and work with him to build his skills, as well as his confidence. Our son will graduate with honors from a school that feels like home and with friends who are more like family, BHS Class of 2019. *#soworththedrive*

Borden schools are so much more than learning institutions...they are COMMUNITY. The faculty and families lookout for one another, proudly maintain the building and grounds and come together when tragedy strikes. I have learned that great things truly do come in small packages. *#onceabravealwaysabrave*



**"A Community School Providing A Private Education Experience"**



A Community School Providing A Private Education Experience



Each month we will feature a member of the Foundation to Spotlight why they are involved in our great Foundation.

Thank you to Cinnamon—she has been a pillar to building of our Foundation.

Please help to promote Borden Schools through our Social Media Campaign

#BordenNspires #soworththedrive #onceabracealwaysabrave

Marketing Committee News

To date the primary focus of the BFF has been marketing and branding and our efforts are working. The Billboard has created a lot of buzz and discussion not only within Borden but beyond. It is great to be the leader and having other school systems following our lead.

To date the BFF has allocated and or spent over \$6,000 for the following services:

- Billboard production and leasing of the space
• Mass Mailing Campaign (sent to over 3600 households)
• Production equipment for video productions (one produced another in production)
• BFF car decals—currently being re-produced as the first shipment had a problem.

BORDEN JR/SR HIGH SCHOOL logo and list of activities including Band, Chess, and Student Council.

ATHLETIC ACCOMPLISHMENTS section listing 2013 Class A Boys Basketball State Champions and other achievements.

DISCOVER BORDEN ELEMENTARY & JR/SR HIGH SCHOOL banner with 'ACADEMIC & ATHLETIC EXCELLENCE' and '#BordenNspires' hashtag.

The chairperson for this committee is Kevin Smith. If you are interested in serving on this committee please contact Kevin at kevin.l.smith@siemens.com.

### Membership/Alumni Association



Adandra Torres Martin is the Chair of the Membership and Alumni Committee and will be soliciting members to join. Lots of work to be done as the immediate goal is to start the mentoring program this school year. If you didn't get a chance to read her blog post about this go to the BBF website and do so today at [www.bordenbravesfoundation.com](http://www.bordenbravesfoundation.com)

If you are interested in joining the committee please reach out to Adandra at [adandra16@hotmail.com](mailto:adandra16@hotmail.com).



### Scholarship Committee

We are excited to report that the Foundation received a donation from former 2017 Alum, Makenzie Smith's organization Makenzie's Coat Closet. Her not for profit ran for over 10 years providing much needed services to families in need. MCC dissolved and as such a \$1200 scholarship in the MCC name will be awarded to the graduate of the class of 2019.

The Scholarship Committee will continue to work to secure funding as part of the BFF goals for the 2018/2019 inaugural year. If you would like to provide ear-marked donations to the Scholarship Committee please contact Jamie Martin, Chair of the Scholarship Committee. Jamie will be reaching out to interested members to fill this committee and begin to formulate a plan to make this important part of our Foundation a success.



#BordenINSpires  
#soworththedrive  
#onceabrevealwaysabrave

### Athletic Booster Club



Jamie Martin has been appointed the Chair of the Athletic Booster Club. As such he will be working to establish and fill the committee in order build a successful Club. The vision of the booster club will be formulated and communicated to all members. The first meeting will be held in July to shape the future of the Booster Club and to work with the Athletic Department to ensure alignment and success.



If you are interested in serving on the Committee, please reach out to Jamie at [james.g.martin@siemens.com](mailto:james.g.martin@siemens.com).



**Borden Braves Foundation  
Monthly Newsletter**

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## Our Mission Statement

**To support our Borden Elementary, Jr. and Sr. High School by providing resources for building brand awareness, mentoring, alumni services and scholastic support services.**

[www.bordenbravesfoundation.com](http://www.bordenbravesfoundation.com)

## Join The Foundation and Help Shape our Schools!



**Champion Member:** Be a Champion for our School by committing to a three-year membership of \$500 annual dues. This membership will include the Foundation, Alumni (if alum) and Boo (if alum) (must have to be an alum to be a Champion)



**Advocate Member:** Be an Advocate for our School for annual dues of \$100.00 This membership will include the Foundation, Alumni (if alum) and Booster Club. (do not have to be an alum to be an Advocate Member)



**Honorary Member:** Graduates within 5 years of graduation are able to be an Honorary Member by completing an application at no cost.



### Advocate Membership Options:

- Foundation Membership will include joining the Foundation for annual dues of \$40.
- Alumni Membership will include Alumni Membership only for annual dues of \$40.
- Athletic Booster Club Membership will include Athletic Booster Membership only for annual dues of \$40.

To Join at Any Level—Complete the Membership Application and Submit with your annual dues.